



**HONGQI**  
GOLDEN SUNFLOWER



**HONGQI GUOYA**

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## THE GOLDEN SUNFLOWER A SYMBOL OF LUXURY AND INSPIRATION

Hongqi Guoya - The Golden Sunflower embodies the spirit of elegance, precision, and innovation.

Like the sunflower that turns towards the light, every detail of Hongqi Guoya reflects brilliance, confidence, and timeless sophistication.



Welcome to a journey where design, craftsmanship,  
and technology meet in perfect harmony.



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## SUPREME POWER ELEGANCE IN MOTION

At the heart of the Guoya lies a masterfully engineered V8TD powertrain, paired with an advanced electronic control system and intelligent all-wheel-drive technology.

This exceptional ensemble—crafted for distinction—delivers instantaneous response, commanding strength, and a driving experience defined by refined precision and unrivaled sophistication.



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## MAJESTIC ELEGANCE A TRIBUTE TO REFINED EXCELLENCE

As the flagship of distinguished fleets, the Guoya stands as an ultra-luxury executive sedan.

It embodies a harmonious blend of timeless elegance and cutting-edge innovation-delivering an unparalleled experience that celebrates prestige, sophistication, and executive refinement.





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## CLASSIC HERITAGE MODERN MASTERY

Hongqi Guoya honors a legacy of timeless craftsmanship while embracing modern sophistication.

Its refined design language exudes contemporary elegance, crowned by an emblem that rises and retracts at a precise 23.5°—a symbol of strength, authority, and distinguished presence.



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## BRILLIANTLY ELEGANT HERITAGE INSPIRATION

Hongqi Guoya's headlights are inspired by the sunflower, symbolizing harmony and vitality, casting light that is both striking and refined.

The taillights draw from the grandeur of classical lanterns, emitting a warm, regal glow that reflects meticulous artistry and distinguished elegance.



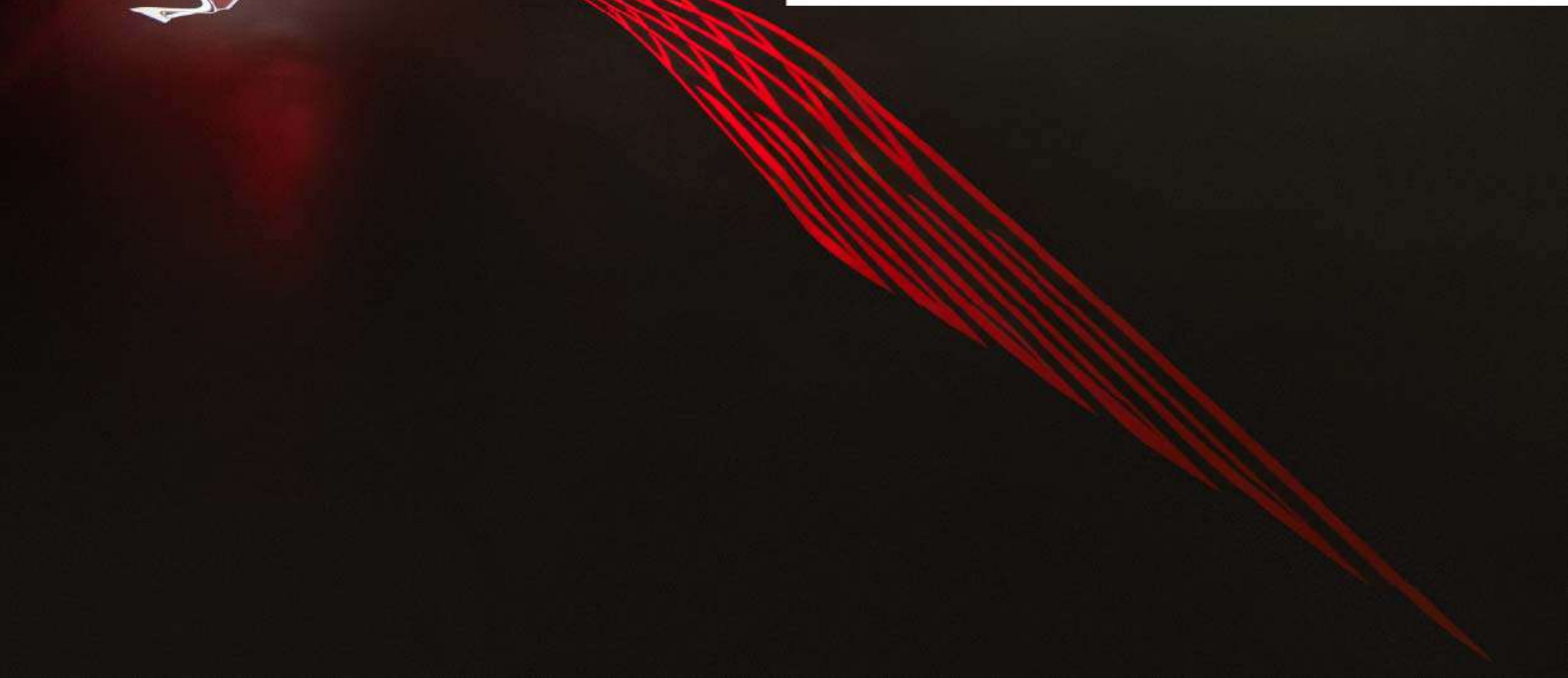
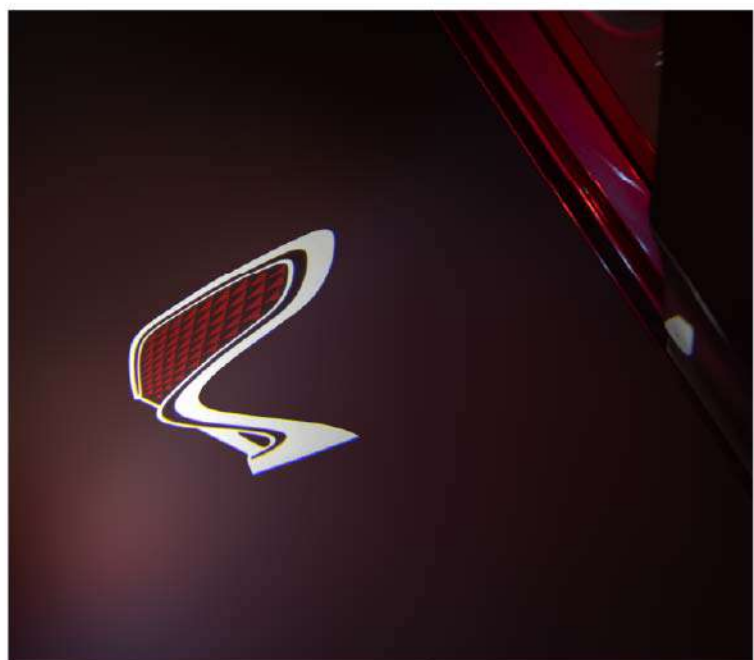
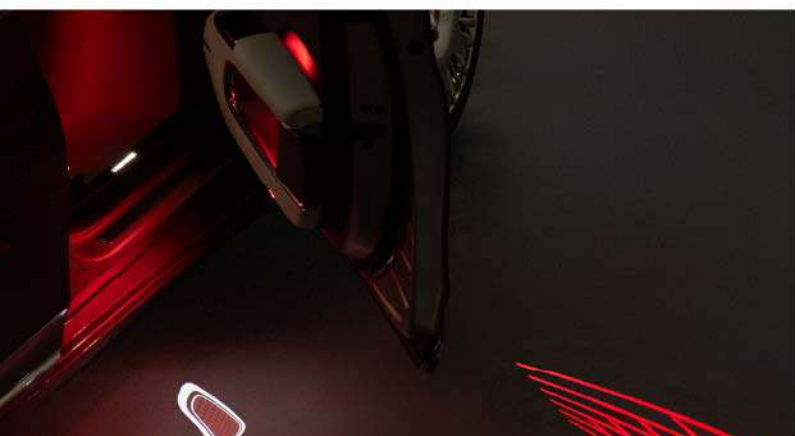


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## FLAGSHIP SILHOUETTE THE ESSENCE OF PRESTIGE

Hongqi Guoya preserves its signature flagship-inspired profile-elevated at the front, gracefully tapering toward the rear-projecting authority and fluid elegance.

The intelligent power doors enhance the ceremonial presence, opening and closing with serene precision, embodying the true spirit of luxury.



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## ELEGANT BALANCE THE ART OF HARMONY

Hongqi Guoya continues its philosophy of central-axis symmetry, where seamless flow extends from exterior to interior.

The cabin exudes order, serenity, and refined harmony—reflecting timeless elegance and sophisticated balance.





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## THE ART OF DETAILS REFINED IN EVERY ELEMENT

Drawing inspiration from traditional twin-tower architecture, Hongqi Guoya offers a uniquely immersive interior experience.

The spiral dial symbolizes the eternal passage of time, while the innovative flexible scroll display rises and descends with effortless sophistication.



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## DEEP-SEA QUIETUDE SERENITY IN MOTION

Hongqi Guoya employs over a hundred advanced noise and vibration control technologies.

With Engine Noise Control (ENC) and Road Noise Control (RNC) working in harmony, it transforms the cabin into a sanctuary of deep-sea tranquility.





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## EXQUISITE COMFORT EMBRACING WARMTH

Hongqi Guoya's seats are crafted from the finest S-Nappa leather, perfected through 108 meticulous processes for unmatched softness and comfort.

The rear seats feature self-extending seatbelts, blending safety with understated elegance.





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## IMMERSIVE SOUND BEAUTY IN EVERY NOTE

The Hongqi Jiucheng 4D surround sound system, enhanced with Dolby Atmos 7.5.6, delivers an immersive concert-like experience.

Forty premium speakers powered by 3,240 watts of clarity create breathtaking depth, while grille designs inspired by mountains and flowing water evoke Eastern artistry.



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## SUPREME POWER DRIVEN BY INNOVATION

Hongqi Guoya is powered by a masterfully engineered V8TD engine, paired with an intelligent electronic control system and advanced AWD super powertrain.

Its innovative heart delivers instant response and exhilarating performance, redefining modern luxury driving dynamics.

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## INTELLIGENT PRECISION CONFIDENCE IN EVERY DRIVE

Featuring a  $\pm 9^\circ$  rear-wheel steering system with a total turning angle of  $18^\circ$ , Hongqi Guoya offers agility in urban settings and remarkable stability at high speeds.

Advanced chassis and control technologies ensure precision, balance, and confident handling throughout every journey



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## PRESIDENTIAL SAFETY PROTECTION WITHOUT COMPROMISE

Hongqi Guoya integrates seven core safety technologies within a comprehensive protection architecture.

With dual five-star safety ratings, it delivers uncompromising security and peace of mind for every journey.



## COLORS & PERSONALIZATION

### EXPRESS YOUR IDENTITY

Hongqi Guoya offers a curated palette including Gentian Purple, Night Black, Dark Green Mountain Sea, Quantum Silver Gray, and Peach Blossom Red.

Two-tone combinations—such as Night Black with Champagne Gold or Gentian Purple with Arca Gold—add an exclusive touch of individuality.



Dusk Mountain



Peach Blossom



Charmed Night Black



Gentian Violet



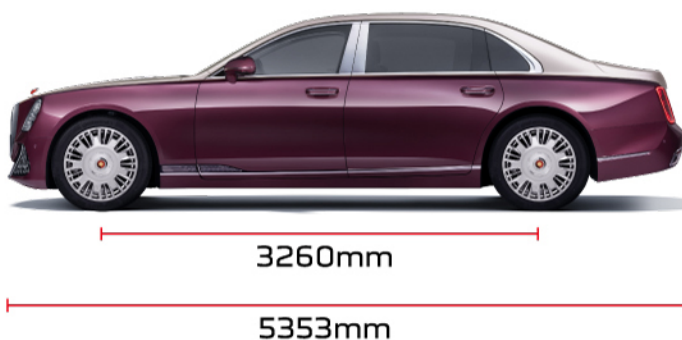
Peach Blossom  
+ Rose Platinum



Charmed Night Black  
+ Champagne Gold



Gentian Violet  
+ Rose Platinum



Graceful  
Mountain  
R20



Graphite Black



Ocean Blue/  
Ultra White



Magnificent Purple/  
Linen Beige



Terracotta Brown /  
Graphite Black



Spring Green/  
Light Rain Grey

Hongqi Guoya comes equipped with Graceful Mountain 20-inch wheels, with interior combinations crafted in refined hues like Graphite Black with Ultra White or Violet with Linen Beige.

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## THE NEWEST EXPRESSION OF ELEGANCE AN INVITATION TO EXPERIENCE

Hongqi Guoya - The Golden Sunflower.

A new embodiment of Chinese luxury, where precision meets serenity and innovation meets grace.

A journey that begins in the details and unfolds into an enduring celebration of refinement.



## Features &amp; Specifications

| Basic Parameter                                                |                                                |                                                                         |                                                                   |
|----------------------------------------------------------------|------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Length × Width × Height [mm]                                   | 5353 * 1998 * 1511                             | Seat Belt Buckle                                                        | ●                                                                 |
| Wheelbase [mm]                                                 | 3260                                           | Anti-Lock Braking System (ABS)                                          | ●                                                                 |
| Curb Weight [kg]                                               | 1895                                           | Electronic Brakeforce Distribution (EBD)                                | ●                                                                 |
| Acceleration 0-100 km/h [s]                                    | 4.3                                            | Hydraulic Brake Assist (HBA)                                            | ●                                                                 |
| Max. Speed [km/h]                                              | 250                                            | Traction Control System (TCS)                                           | ●                                                                 |
| Fuel Tank Capacity [L]                                         | 75                                             | Intelligent Brake Control (IBC)                                         | ●                                                                 |
| Engine                                                         |                                                | Collision Detection Prevention (CDP)                                    | ●                                                                 |
| Engine Type                                                    | Twin Turbo                                     | Tire Pressure Monitoring System (TPMS) (with pressure display)          | ●                                                                 |
| Displacement [L]                                               | 4.0                                            | Auto Vehicle Hold (AVH)                                                 | ●                                                                 |
| Number of Cylinders                                            | 8                                              | Hill Hold Control (HHC)                                                 | ●                                                                 |
| Max Power [kW]                                                 | 350                                            | Front & Rear Parking Sensor                                             | ●                                                                 |
| Max Torque [Nm]                                                | 680                                            | Lane Departure Warning (LDW)                                            | ●                                                                 |
| Emission Standard                                              | China VI                                       | Lane Keeping Assistance(LKA)                                            | ●                                                                 |
| Idle Stop-Start System                                         | ●                                              | Automatic Parking                                                       | ●                                                                 |
| Battery / Motor                                                |                                                | Autonomous Emergency Braking (AEB)                                      | ●                                                                 |
| Battery Capacity [KWH]                                         | 2.0                                            | Forward Collision Warning System (FCW)                                  | ●                                                                 |
| Motor Power [kW]                                               | 160                                            | Transparent Chassis + 360° Panoramic Image                              | ●                                                                 |
| Motor Torque [Nm]                                              | 281                                            | Lane Change Decision Aid                                                | ●                                                                 |
| Transmission                                                   |                                                | Rear Traffic Crossing Warning                                           | ●                                                                 |
| Drive Mode                                                     | Front Longitudinal Four-Wheel drive + HEV (P2) | Intelligent Speed Limit Reminder                                        | ●                                                                 |
| 4WD                                                            | Timely Four-Wheel Drive                        | Blind Spot Detection                                                    | ●                                                                 |
| Transmission                                                   | 8AT                                            | Emergency Steering Assist                                               | ●                                                                 |
| Tyre                                                           | R20 (Self-Healing Function)                    | Lighting System                                                         |                                                                   |
| Tyre Brand                                                     | Continental                                    | DLP Pixel Headlights + Welcome                                          | ●                                                                 |
| Chassis / Steering System                                      |                                                | Hair Mask Flag (Light)                                                  | ●                                                                 |
| Front Suspension Type                                          | Double Wishbone Suspension                     | Body Side Trim (Light)                                                  | ●                                                                 |
| Rear Suspension Type                                           | Trapezoidal Arm Suspension                     | The Key turns on the Light Response                                     | ●                                                                 |
| Air Spring                                                     | ●                                              | Main and Passenger Makeup Mirror + Smart Lighting                       | ●                                                                 |
| Intelligent Damping Control System (CDC)                       | ●                                              | Rear Makeup Mirror + Smart Light                                        | ●                                                                 |
| Rear Wheel Steering                                            | ±9°                                            | Matrix LED headlamp + Daytime Running Light                             | ●                                                                 |
| 3 Levels of Adjustable Steering Force (Light, Standard, Heavy) | ●                                              | Follow-me Home Function                                                 | ●                                                                 |
| Variable Steering Ratio                                        | ●                                              | Team Light Show                                                         | ●                                                                 |
| Multi-Function Steering Wheel                                  | ●                                              | Door Handles Cast Lights                                                | ●                                                                 |
| HOD (Off-Hand Detection)                                       | ●                                              | Intelligent Crew Cabin Lighting System                                  | ●                                                                 |
| Electric Steering Wheel Adjustment                             | ●                                              | Car Interior Atmosphere Light                                           | ●                                                                 |
| Steering Wheel Shift (Bosom Shield)                            | ●                                              | Starry Atmosphere Lamp                                                  | ●                                                                 |
| Steering Wheel Memory                                          | ●                                              | Door Greeting Light                                                     | ●                                                                 |
| Steering Wheel Heating                                         | ●                                              | Rearview Mirror Floor Light                                             | ●                                                                 |
| Leather Steering Wheel                                         | ●                                              | HMI and Ambient Light with Response Function in Different Driving Modes | ●                                                                 |
| Safety Specification                                           |                                                | Rear Fog Lamp                                                           | ●                                                                 |
| Front Seats & Front Side Airbags                               | ●                                              | Footsocket Light                                                        | ●                                                                 |
| Dual Curtain Airbags                                           | ●                                              | Seats                                                                   |                                                                   |
| Rear Side Airbags                                              | ●                                              | Seat Material                                                           | SNAPPA (Antibacterial, Bacteriostatic and Stain Resistant Dermis) |
| Active Hood                                                    | ●                                              | Number of Seats                                                         | 4                                                                 |
| Front/Rear Active Preload Seatbelts                            | ●                                              | Main/Passenger Seat Memory                                              | 3 Sets of physical keys                                           |
| Seatbelt Reminder-Front & Rear (Back Row with Close Function)  | ●                                              |                                                                         |                                                                   |
| Seat Belt Height Adjuster                                      | ●                                              |                                                                         |                                                                   |
| Rear Seat Belt Ejects Automatically                            | ●                                              |                                                                         |                                                                   |



\*Disclaimer: Product specifications, configurations and data are all subject to change without notice.  
 \*The features and specifications listed here are indicative. For more information, please contact your sales consultant at the nearest stores.

## Features &amp; Specifications

| Seats                                                              |                                                        |                                                                                                                                                         |   |
|--------------------------------------------------------------------|--------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| Main Driver Seat One-Click Rest Mode                               | ●                                                      | Soundproof Laminated Glass                                                                                                                              | ● |
| Master/Passenger Seat Heating, Ventilation, Massage                | ●                                                      | Rain Conductive Front Windshield Wiper                                                                                                                  | ● |
| Built-in Rear Tray Table (Inside Armrest)                          | ●                                                      | Nozzle Heating                                                                                                                                          | ● |
| Driver Adjusts Passenger Seat (Center Control Screen)              | ●                                                      | Electrical Adjustment Outside Mirrors with Electrical Folding, Lock Folding, Heating, Position Memory Function, Reverse Automatic Rolling Down Function | ● |
| Two-Row Seat Leg Support                                           | ●                                                      | Automatic Anti-Glare Interior Mirror                                                                                                                    | ● |
| Main/Passenger Seat Combined Acoustic Vibration (4D)               | ●                                                      | Segmented Panoramic Skylight                                                                                                                            | ● |
|                                                                    |                                                        | Skylight Full Shade Shade                                                                                                                               | ● |
| Main/Passenger Seat Adjustment (24 Directions Electric Adjustment) | Seat front and back x2 directions                      | Entertainment                                                                                                                                           |   |
|                                                                    | Seat up and down x2 directions                         | Full Liquid Crystal Shaped Instrument (2D-LCD Screen)                                                                                                   | ● |
|                                                                    | Backrest Angle x2 directions                           | Flexible Scroll Screen                                                                                                                                  | ● |
|                                                                    | Sitting depth adjustment x2 directions                 | Central Control Color OLED Touch Screen                                                                                                                 | ● |
|                                                                    | Cushion Angle x2 directions                            | Front and Back Video Screen                                                                                                                             | ● |
|                                                                    | Waist adjustment x4 directions                         | 32 Speakers - Red Flag Brand                                                                                                                            | ● |
|                                                                    | Head pillow up and down + Front and back x4 directions | Active Noise Reduction                                                                                                                                  | ● |
|                                                                    | Shoulder adjustment x2 directions                      | Sound Rhythm Function                                                                                                                                   | ● |
|                                                                    | Back lateral support x2 directions                     | Dolby Atmos                                                                                                                                             | ● |
|                                                                    | Leg lateral support x2 directions                      | Driver Identity Memory                                                                                                                                  | ● |
| Two-Row Comfort Seat (20.5°)                                       | ●                                                      | User Identification And Personalization                                                                                                                 | ● |
| Pull Plate Storage Bag                                             | ●                                                      | Internal Hard Disk 10GB                                                                                                                                 | ● |
| Two-Row Seat Memory                                                | 3 Sets of physical buttons                             | Front Row Type-C /USB Interface (With Data Transfer Function)                                                                                           | ● |
| Right Rear Seat One-Click Rest Mode                                | ●                                                      | Wireless Charging of Mobile Phone (40W Single Charge,1 Front/1 Rear Seats)                                                                              | ● |
| Two-Row Seat Adjustment (22 Directions Electric Adjustment)        | Cushion Angle x2 directions                            | Front USB Interface (with Data Transfer Function)                                                                                                       | ● |
|                                                                    | Seat linkage adjustment x4 directions                  | Rear USB Port /Type C (Charging Only)                                                                                                                   | ● |
|                                                                    | Waist support x4 directions                            | Rear Armrest Wireless Charging (Pogo Pin Contact) 7-inch Handheld Control Pad                                                                           | ● |
|                                                                    | Backrest Angle x2 directions                           | ECALL                                                                                                                                                   | ● |
|                                                                    | Headrest up and down x2 directions                     | Convenience                                                                                                                                             |   |
|                                                                    | Back lateral support x2 directions                     | Adjustable Red Flag Logo Beacon                                                                                                                         | ● |
|                                                                    | Leg lateral support x2 directions                      | Glove Box Fingerprint Combination Lock                                                                                                                  | ● |
|                                                                    | Calf leg support expansion + Angle x4 directions       | Front/Rear Cup Holder Electric Open/Close                                                                                                               | ● |
| Right Rear Seat One Button Half Lying                              | ●                                                      | Cigarette Lighter (Front/Back)                                                                                                                          | ● |
| Two Rows of Seats Heated, Ventilated and Massaged                  | ●                                                      | Metal Die-Cast Ashtray (Front/Rear)                                                                                                                     | ● |
| Two-Row Seats Combined with Acoustic Vibration (4D)                | ●                                                      | Engine Keyless Start/Stop                                                                                                                               | ● |
| Through the Integrated Handrail                                    | ●                                                      | Front Door Keyless Entry                                                                                                                                | ● |
| Ventilation & Visibility                                           |                                                        | Rear Door Keyless Entry                                                                                                                                 | ● |
| Automatic A/C (4 Zone)                                             | ●                                                      | Four-Door Electric Opening And Closing                                                                                                                  | ● |
| Negative Oxygen Ion Generator                                      | ●                                                      | Four-Door Self-Suction Closing                                                                                                                          | ● |
| PM0.3 Filter Device                                                | ●                                                      | Open The Door Reminder (Rear Car/Person Reminder)                                                                                                       | ● |
| Car Air Purifier                                                   | ●                                                      | Active Grille Shutter                                                                                                                                   | ● |
| Interior Air Quality Display                                       | ●                                                      | NFC Key                                                                                                                                                 | ● |
| Intelligent Mood Fragrance System (Including Chinese Herbs)        | ●                                                      | Mobile Phone Bluetooth Key                                                                                                                              | ● |
| Independent Rear Air Conditioning (Independent Three Boxes)        | ●                                                      | Electric Trunk (Lockable)                                                                                                                               | ● |
| UV Insulating Glass                                                | ●                                                      | Activate The Trunk                                                                                                                                      | ● |
|                                                                    |                                                        | Electric Trunk Location Memory                                                                                                                          | ● |



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